# Customer Details

Firm's Name*

BHAVANI SANITARY

Store Address *

H.NO.2-6,A&B,CELLAR FLOOR,CHOUD

State *

Telangana-39

City *

RANGA REDDY

Pin Code *

500050

SAP Code(For Existing Dealer) *

70117

GST *

36AAMFB3251G1ZL

Brand Category*

HIC-GALLERIA

## Owner Information (Legally/Cheque Authority)

Name *

Mohan Choudhary

Contact No. *

9491231605

Email ID *

bhavanisanitarycnr829@gmail.com

## Wholesale Partner Information (In case of Approved Retailer)

Firm Name *

SRIBHAVANIAGENCIES

SAP Code *

118698

HUB *

HUB-1

Zone *

SOUTH-1

Wholesale Partner Name *

PRAVEEN CHOUDHARY

Wholesale Partner Mobile number *

9000028007

## Wholesale Partner Information Faucets (In case of Approved Retailer)

Firm Name *

SAP Code *

Type your Firm Name

Type your SAP Code

HUB *

Type your HUB

Zone *

Enter your Zone

Wholesale Partner Name *

Enter your Partner

Wholesale Partner Mobile number *

Enter your Mobileno

## Current Business Information

Sanitaryware/Out of Trade *

378 LAKS

No. Of Years in existing business *

4

No. of Retails Outlets *

300

No. of years working with Hindware *

3

Brands Dealing with *

CERA,HINDWARE,JAGUAR

FY 22-23 Retail Business *

500

## Proposed Brand Shop Information

Carpet Area Offered to Hindware(Sq. ft.) *

1200

No of FLoors (Single/Multi Floor) *

3

Floor Offered(Ground / First /Basement) *

2

○ Owned ◉ Rent

If Rented (Per Month Rent) *

150000

Signage Space Offered (L * H in feet) *

30/4

## Exclusivity on Floor Offered

○ YES

◉ NO

## Competition Brand Shop Information in the proposed city

| Brand * | *DFP | *Location | *Area(Sq.Ft.) | *Monthly T/o |
|---|---|---|---|---|
| Jaquar | 20/4 | KUKAT | 100 | 15 |
| Cera | 30/4 | CHANI | 500 | 10 |
| Kohler | 20/4 | KPHB | 550 | 10 |
| Grohe | 20/4 | KUKAT | 600 | 10 |
| Any Other (specify) | Fill data | Fill data | Fill data | Fill data |

## Legal Documents

### 1. Security Deposit Cheque being given:

YES ◉ NO ○

Security deposit 50k by RTGS/Cheque *

100000

Mention Bank Name and Cheque Number *

HDFC BANK-001418

### 2. Showroom making cost willing to share

YES ◉ NO ○

Cost Sharing : 50% ("Note enter with Percentage Symbol") *

50%

## Product Category to be Handled in Proposed Outlet

- [x] Sanitaryware
- [x] Faucets
- [x] Kitchen Appliances
- [ ] Geysers
- [ ] Vents
- [ ] Airpurifiers
- [ ] Tiles

## Brand Shop Selection Details

### Current Business Infrastructure

- ( ) Not Available
- (•) Partially Available
- ( ) Ready to invest in proper infrastructure as
- ( ) Well equipped

### Financial Background

- ( ) Poor Payment Record
- ( ) Good Payment Record
- (•) Excellent Payment Record – No Default ever
- ( ) Is the Party doing business for 1st time

### Reputation / Attitude

- ( ) Average Businessmen
- ( ) Good Businessmen
- (•) Reputed / Well Known Businessmen

### Shop Visibility

- ( ) Road Side Corner
- (•) Main Road Facing
- ( ) ESide / By lane (not visible from market)
- ( ) Within Market

### Parking

- (•) Exclusive Parking for cars available
- ( ) Common Parking within 100 mtr area
- ( ) No Parking Space
- ( ) Presence in Mall / Multiplex

## Proposed Store

- (•) Stand Alone
- ( ) Within Shopping Complex
- ( ) Within Mall / Multiplex

## Proposed Market

- ( ) High Street (Upper Class & Premium )
- (•) Sanitary / Building Material
- ( ) Centrally Located
- ( ) Emerging / Growing / New Development
- ( ) Residential / Industrial / Outskirts

## Agreed Next 5 year Business plan with Hindware Private Ltd after making brand store - Trade Sales (amount in Rs. Lacs only)

| Brand * | 1st year Total * | 2nd year Total * | 3rd year Total * | 4th year Total * | 5th year Total * |
|---|---|---|---|---|---|
| SW | 110 | 120 | 130 | 140 | 150 |
| CP | 72 | 79 | 87 | 96 | 106 |
| Total | 182 | 199 | 217 | 236 | 256 |

## Last Year SW and CP (In Lacs)

| Brand * | Last Year (In Lacs) * |
|---|---|
| SW | Lacs |
| CP | Lacs |
| Total | Lacs |

[x] Terms and conditions

a) I agree to bear all expenses related to carrying out civil work inside the store including renovating the Ceiling, Flooring, Installation of Lights, ply packing, AC, Generator, Front Facade and any other immovable structure required as per design.

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b) I agree to provide main signage space with maximum size to HINDWARE for Hindware Signage space to be …..

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c) I agree to bear cost of products displayed as per HINDWARE Ltd Policy.

## NOTE: Sale will be considered from the operational month of the Store.

1.Dealer needs to do the Anti-termite Treatment, Certificate is required. Any Damage to fixture due to termite will be dealer responsibility

2.Ply packing work will be done by the dealer as per design & site requitement.

3.Raw material specification approved by Hindware are fixed -HDMR, MDF, PLYBOARD, Laminate.

4.All Civil work including Electrical, paint, flooring, ceiling, lighting, plumbing, Props, Loose Furniture (Sofa, Discussion, chairs)-is dealer scope of work.